

SPONSORSHIP INVITATION

**2024 NSW Excellence In Surveying
& Spatial Information Awards Night**

Awards Dinner

21st September 2024
Hyatt Regency, Sydney

WELCOME PROSPECTIVE SPONSORS

21st September 2024, Hyatt Regency, Sydney

The Institution of Surveyors NSW and the Association of Consulting Surveyors NSW would like to invite you to participate in the 2024 NSW Excellence in Surveying and Spatial Information Awards. 2024 will be the twenty seventh year for this hugely successful awards night, which attracts hundreds of key organisations and individuals from the surveying profession and extended industry.

Now recognised as a major event on the industry calendar, the dinner provides an opportunity to highlight contributions made by individuals and firms, but also creates an effective platform for the promotion of businesses via sponsorship opportunities. Sponsorship offers related businesses access to numerous organisations, and brand exposure to hundreds of people. From company logos placed on a variety of brochures, to full page advertisements in our magazines, there is a range of opportunities to promote your business through sponsorship.

The event is widely promoted across the industry through the public, private and educational sectors and includes:

- The Call For Entries Brochure, which includes sponsor logos, is distributed through The Surveyor, Azimuth and by other associated bodies early in the year. It is also available on our websites.
- A Showcase Book, which is printed to recognise the Sir Thomas Mitchell winner from last year, highlighting the range of entries received and promoting the sponsors for the night. These books have a wide distribution through the industry.

The following page outlines the various benefits associated with different levels of sponsorship. We encourage you to take the opportunity to sponsor this event and be part of its success.

Yours sincerely,



Craig Turner

Chair, EISSI 2024

WHAT YOU WILL RECEIVE FOR YOUR SPONSORSHIP

PRESENTATION DINNER

	PLATINUM	MC	GOLD	SILVER	BRONZE
Recognition as Major Sponsor	✓				
Recognition as Master of Ceremony Sponsor		✓			
Recognition as Category or Individual Award Sponsor			✓		
Recognition as Supporter					✓
Tickets to attend the Awards Night	20	10	10	6	2
Present The Sir Thomas Mitchell Award	✓				
Present Category Awards	✓	✓	✓		
Video clip during Award presentation	✓	✓	✓		
Logos featured in audio visual presentation	✓	✓	✓	✓	✓
Logo on Awards Night Program	✓	✓	✓	✓	✓
Certificates of Appreciation	✓	✓	✓	✓	✓

SHOWCASE BOOK

Use of logos in Showcase Book	✓	✓	✓	✓	✓
One page advertisement	✓				
Half page advertisement		✓	✓	✓	
Advertorial		✓	✓	✓	✓

CALL FOR ENTRIES

Use of Logo in Call for Entries Brochure	✓	✓	✓	✓	✓
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OTHER MEDIA

Article in The Surveyor & Azimuth	✓				
Acknowledgement as Platinum Sponsor on "Front Cover" of Azimuth and inside The Surveyor	✓				
Logo as banner on ACS NSW & ISNSW websites	✓				
Logo on ACS NSW and ISNSW websites	✓	✓	✓	✓	
ACS NSW The Surveyor and ISNSW Azimuth – inclusion of logos in regular announcements of Awards Night	✓	✓	✓	✓	✓
Winners encouraged to acknowledge sponsors in media announcements	✓	✓	✓	✓	

INDUSTRY AWARDS

These awards provide the opportunity to highlight the project work carried out by organisations within the industry.

SIR THOMAS MITCHELL AWARD

Most outstanding overall project judged from the six categories listed below.

INFRASTRUCTURE & CONSTRUCTION

This award recognises those projects that have contributed to planning, designing, developing construction and/or infrastructure.

EXTRA DIMENSIONS & INNOVATION

This award recognises how innovative techniques contribute to the economic performance of industry and solve unusual problems.

COMMUNITY & SUSTAINABLE ENVIRONMENT

This award recognises those individuals or companies, who have undertaken the design of projects, developed products or programs that contribute to the improvement and amenity of a locality or the environment.

RURAL CADASTRAL SURVEYING & LAND TITLING

This award recognises an individual's or organisation's ability to solve the complexities and overcome the difficulties encountered in the definition of Rural boundaries and the creation of land titling in NSW.

URBAN CADASTRAL SURVEYING & LAND TITLING

This award recognises an individual's or organisation's ability to solve the complexities and overcome the difficulties encountered in the definition of Urban boundaries and the creation of land titling in NSW.

SURVEYING PROJECT MANAGEMENT

This award recognises the skills, knowledge and techniques used by an individual or organisation to manage an engineering work or other project to deliver the desired outcomes.

MINE SURVEYING

This award recognises those projects that have been carried out for either coal or metalliferous mining operations that use innovative techniques to achieve the objectives.

INDIVIDUAL AWARDS

These awards highlight the diverse contributions made by individuals within the surveying profession.

PROFESSIONAL SURVEYOR OF THE YEAR AWARD

Recognises the surveyor who has been particularly active in their promotion and support of the profession in the last twelve months.

PROFESSIONAL ORGANISATION OF THE YEAR AWARD

Nominations are called for any New South Wales organisation that provides land surveying services to the community through a consultancy business or a public sector agency.

YOUNG PROFESSIONAL SURVEYOR OF THE YEAR AWARD

Recognises the young surveyor under the age of 35 who has been particularly active in their promotion and support of the profession in the last twelve months.

GRANT KILPATRICK VOCATIONAL STUDENT OF THE YEAR

Representatives from the Vocational system are invited to nominate the top Vocational student from New South Wales currently studying a Survey or Mapping course, who will be awarded Grant Kilpatrick Vocational Surveying Student of the Year.

UNIVERSITY STUDENT PROJECT OF THE YEAR

Representatives from the University system are invited to nominate the top student from their University residing in New South Wales, to submit their final year projects for consideration.

SPONSORSHIP CATEGORY

2024 NSW Excellence In Surveying
& Spatial Information Awards Night

PLATINUM SPONSORSHIP



Prestige associated with being the Platinum Sponsor of the 2024 NSW Excellence in Surveying & Spatial Information Awards Gala Event of the year...

INVESTMENT BENEFITS

- Exclusive Sponsorship
- Recognition as the Major Sponsor of the Awards Night
- Tickets for 2 tables of 10 in a prominent location within the venue
- Presentation of the prestigious The Sir Thomas Mitchell Award
- Logos featured in audio visual presentation
- Logo on Program for the evening
- Certificate of Appreciation
- Use of Logos throughout Showcase Book
- One page full colour advertisement in the Showcase Book
- Video clip presentation during Awards ceremony
- Logo inclusion in Call for Entries brochure
- Publication in industry magazines:
 - article in The Surveyor and Azimuth Magazines
 - acknowledgement as platinum sponsor on "Front Page" in month of launch
 - inclusion of logo to acknowledge Awards Night sponsorship
- Logo used as banner on ISNSW and ACS NSW websites
- Winner encouraged to acknowledge sponsors in media announcements

To become a Platinum sponsor please contact:

ISNSW, Alana Scott (02) 9264 2076 or email: isnsw@surveyors.org.au

MC SPONSORSHIP

\$13,200 +gst

Prestige associated with being the MC Sponsor of the 2024 NSW Excellence in NSW Surveying & Spatial Information Awards Gala Event of the year...

INVESTMENT BENEFITS

- Recognition as the Master of Ceremony Sponsor of the Awards Night
- Tickets for a table of 10 in a prominent location within the venue
- Present a category
- Logos featured in audio visual presentation
- Logo on Program for the evening
- Certificate of Appreciation
- Use of Logos throughout Showcase Book
- Half Page advertisement in Showcase Book
- Advertorial in Showcase Book
- Video clip presentation during Awards ceremony
- Logo inclusion in Call for Entries brochure
- Sponsorship acknowledgement in The Surveyor and Azimuth in lead-up to the event
- Acknowledgement with Company logo on ISNSW and ACS NSW websites
- Verbal acknowledgement during Awards ceremony
- Winner encouraged to acknowledge sponsors in media announcements

To become a MC sponsor please contact:

ISNSW, Alana Scott (02) 9264 2076 or email: isnsw@surveyors.org.au

GOLD SPONSORSHIP

\$11,500 +gst

Prestige associated with being the Gold Sponsor of the 2024 NSW Surveying & Spatial Information Awards Gala Event of the year...

INVESTMENT BENEFITS

- Recognition as a category or individual Award Sponsor
- Tickets for a table of 10 in a prominent location within the venue
- Present a category
- Logos featured in audio visual presentation
- Logo on Program for the evening
- Certificate of Appreciation
- Use of Logos throughout Showcase Book
- Half Page advertisement in Showcase Book
- Advertorial in Showcase Book
- Video clip presentation during Awards ceremony
- Logo inclusion in Call for Entries brochure
- Sponsorship acknowledgement in The Surveyor and Azimuth magazines in lead-up to the event
- Acknowledgement with Company logo on ISNSW and ACS NSW websites
- Verbal acknowledgement during Awards ceremony
- Winner encouraged to acknowledge sponsors in media announcements

To become a Gold sponsor please contact:

ISNSW, Alana Scott (02) 9264 2076 or email: isnsw@surveyors.org.au

SILVER SPONSORSHIP

\$7,000 +gst

Prestige associated with being the Silver Sponsor of the 2024 NSW Surveying & Spatial Information Awards Gala Event of the year...

INVESTMENT BENEFITS

- Recognition as a category or individual Award Sponsor
- 6 tickets to attend the Awards Night
- Logos featured in audio visual presentation
- Logo on Program for the evening
- Certificate of Appreciation
- Use of logo throughout Showcase Book
- Advertorial in Showcase Book
- Logo inclusion in Call for Entries Brochure
- Sponsorship acknowledgement in The Surveyor and Azimuth magazines in lead-up to the event
- Acknowledgement with Company logo on ISNSW and ACS NSW websites
- Verbal acknowledgement during Awards ceremony
- Winner encouraged to acknowledge sponsors in media announcements

To become a Silver sponsor please contact:

ISNSW, Alana Scott (02) 9264 2076 or email: isnsw@surveyors.org.au

BRONZE SPONSORSHIP

\$3,000 +gst

Prestige associated with being the Bronze Sponsor of the 2024 NSW Surveying & Spatial Information Awards Gala Event of the year...

INVESTMENT BENEFITS

- Recognition as a supporter of the Awards Night
- 2 tickets to attend the Awards Night
- Logos featured in audio visual presentation
- Logo on Program for the evening
- Certificate of Appreciation
- Logo on Bronze Sponsors page in the Showcase Book
- Advertorial in Showcase Book
- Logo inclusion in Call for Entries brochure
- Sponsorship acknowledgement in The Surveyor and Azimuth magazines in lead-up to the event
- Verbal acknowledgement during awards ceremony

To become a Bronze sponsor please contact:

ISNSW, Alana Scott (02) 9264 2076 or email: isnsw@surveyors.org.au

WE WOULD LIKE TO THANK THE 2023 SPONSORS

PLATINUM



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SILVER



BRONZE

